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UNIVERSITY OF NAPLES
"PARTHENOPE"

Department of Economic and Legal Studies

COORDINATOR
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WHERE WE ARE

Department of
ECONOMIC AND LEGAL STUDIES

Palazzo Pacanowski
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A.Y. 2015-16



UNIVERSITY OF NAPLES
"PARTHENOPE"

GUIDANCE AND TUTORING

Department of
ECONOMIC AND LEGAL STUDIES

First-level Degree Course

International Business Management
(Class L-18)

www.uniparthenope.it

COURSE OVERVIEW

Graduates in International Business Management are expected to acquire the skills in economics (with particular reference to international markets), in business management (particularly in accounting and management aspects of international companies), in law (with a focus on various aspects of international commerce and supranational institutions), and in two other European languages.

CAREER PROSPECTS

Graduates in International Business Management can carry out mid-level international entrepreneurial and managerial activities with specific reference to import/export, finance, administration and control, the organisation and management of companies' internationalisation processes. Graduates can also provide support to senior specialists in defining research strategies to detect the rating of companies on the market.

SYLLABUS

The course in International Business Management is a three-year course totalling 19 examinations (180 ECTS credits), including foreign language and IT skills. Graduates are expected to:

- possess knowledge of the behaviour and competitive mechanisms of international markets;
- develop the ability to liaise and interact with representatives of different cultures and thus adopt diversified management styles, thanks to the study of foreign languages and business special languages;
- be able to optimise the relationship with organisations and actors from local competitive areas;
- possess knowledge of the various operational tools necessary to understand the structures and functional dynamic of different national markets.

For further information, please visit our website:
www.diseg.uniparthenope.it

SYLLABUS

Year I	ECTS
IT skills	3
Private Law	9
Public Law and European Union Law	9
Business Economics	9
Methods of Applied Mathematics	9
Fundamentals of Economics	9
Foreign language skills (En/Fr/Es/De)	9
English/French/Spanish Language	9
Year II	
Financial Accounting	9
Business Law	9
Regional Integration and European Policies	9
Corporate Banking and Finance	9
Statistics for Economics	9
-Production and Logistics	9
Or	
-Business Management	9
Elective Module	6
Year III	
International Business Management	9
International Business Organization	9
International Accounting	9
-Competitive Strategies for Food Systems	9
Or	
-Agro-industrial Companies:	
Internationalization and Sustainability	9
Elective Module	6
Elective Module	6
Internship and alternative activities	3
Final Examination	3