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UNIVERSITY OF NAPLES
"PARTHENOPE"

Department of Management and
Quantitative Studies

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WHERE WE ARE

Department of
MANAGEMENT AND QUANTITATIVE
STUDIES

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A.Y. 2015-16



UNIVERSITY OF NAPLES
"PARTHENOPE"

GUIDANCE AND TUTORING

Department of
MANAGEMENT AND QUANTITATIVE
STUDIES

Master Degree

Business Management and Finance
(Class LM-77)

www.uniparthenope.it

COURSE OVERVIEW

The course aims at providing graduates with interdisciplinary skills and competences connected to management and finance as well as enabling them to develop strategic plans, make proper strategic business development choices, manage changes, and fit with managerial functions in the complex world of business finance.

The objectives of the course can be summarized in the acquisition of specialist knowledge in various fields of business management, with a focus on the management and optimization of the financial corporate decision-making. The particular focus on the development of financial skills makes this course unique among all academic courses within the area of Naples, and an essential pathway to complete Parthenope study programme. Graduates can also perform, in relation to specific objectives, external activities with traineeships at public and private organizations, both national and international.

CAREER PROSPECTS

Graduates in Business Management and Finance mainly find employment in the administrative, financial and control departments of public and private companies, as well as in consulting companies or as Chartered Accountants. Graduates are able to master the control mechanisms of financial as well as general management, which are functional to the achievement of predetermined strategic objectives.

SYLLABUS

The master degree in Business Management with Finance is a two-year course consisting of core, related, and complementary modules, as well as elective modules. Students have to pass 12 examinations, and have the possibility to complete their education through a traineeship period in public and private firms of industrial as well as financial, banking, and other service sectors.

In the first year, the master course aims at developing skills in the following areas: economics, corporate strategy, corporate finance, corporate governance, advanced mathematical models and innovation management. The second year is divided into two curriculums that interpret differently the role of finance in business: one focused on financial decision making and the support it offers to strategic management, and the other focused on the relationships with financial intermediaries. During this year, students can exert their skills in a period of internship, and have to write and defend their final thesis.

SYLLABUS

Year I	ECTS
Strategic Analysis for Economic Policy	9
Corporate Strategy	9
Corporate Finance	9
Corporate Governance	6
Economics of Regulation	9
Business Advanced Mathematical Models	6
Technology and Innovation Management	9
Year II	
Curriculum: Financial Intermediaries	
Asset Management and Institutional Investors	9
Tax Law and Business Tax	6
European Union Competition Law	9
Economy and Management of Insurance Companies	6
Year II	
Curriculum: Business and Finance	
Venture Capital & Private Equity	9
Multinationals and Tax Systems Management	9
European Union Competition Law(module I)	6
Financial Control and Risk Management	6
Common core modules:	
Foreign Language skills (En/Fr/Es/De)	6
Internship and alternative activities	3
Elective Module	9
Final examination	15

For further information, please visit our website:
www.management.uniparthenope.it, and
email to: cds.management@uniparthenope.it