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UNIVERSITY OF NAPLES
"PARTHENOPE"

Department of
MANAGEMENT, ACCOUNTING AND
ECONOMICS

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UNIVERSITY OF NAPLES
"PARTHENOPE"

GUIDANCE AND TUTORING

Department of
MANAGEMENT, ACCOUNTING AND
ECONOMICS

Master's Degree Course

Economics of International Trade and
Cooperation

(Class LM--56)

www.uniparthenope.it

COURSE OVERVIEW

The Master's Degree Course in Economics of International Trade and Cooperation is intended for top-level graduates interested in acquiring the appropriate skills to interpret causes and effects of the intensification of the integration and globalization processes involved in real financial markets; it is intended for graduates interested in understanding the profound changes in the relations between the North and the South of the world; for graduates interested in assessing how trade relations with other countries, in particular with the countries of North Africa and Europe bordering the Mediterranean, may represent a chance to take a run-up for the Italian companies and for the economic development of the Italian regions, and in particular for those from the South.

The course is run in conjunction with the University of Sannio in Benevento. All teaching activities include a first-year course which will be held at Parthenope University in Naples, and a second-year course where students opt for one of the following curriculum: 1) "Business internationalization and Cooperation", whose courses will be held in Naples; 2) "Economic Development and Integration", whose courses will be held in Benevento.

The course is aimed at graduates with diverse training and experience, and is therefore structured to align and integrate their basic knowledge with reference to each training area. Another distinguishing feature is the propensity to internationalization, thanks to agreements with international bodies such as the World Bank, and two UN agencies such as UNIDO and the ECLA.

CAREER PROSPECTS

The master's degree course aims to train:

- Experts in the internationalization process;
- Specialists in territorial systems;
- Directors for international cooperation.

Graduates can work in international businesses, or can be involved in import/export activities, as well as alternative trade types, and can design, implement, monitor and evaluate the development of international cooperation and international cooperation projects on behalf of (non-) government organizations and institutions.

SYLLABUS

The syllabus comprises 12 core modules and 1 elective module (9 ECTS). Students are required to take part in an internship. The degree course culminates in a final examination (defence).

SYLLABUS

Year I	ECTS
International Economy	9
International Business Strategy	9
Theory and Policy of Economic Development	9
Microeconomics for International Cooperation	9
Cross-Cultural Management	6
Foreign Language (English/French/Spanish/German)	6
Elective Module	9

Year II	ECTS
Curriculum: Business Internationalization and Cooperation (Parthenope University)	
International Tax Systems and Tax Competition	6
International Institutions Organization	6
Economics and Politics of Business Networks	6
Natural Resources Economics	6
Quantitative Methods for Business Decisions and Valuation	12
International Business Law	9

Year II	ECTS
Curriculum: Economic Development and Integration (University of Sannio)	
Migration and Human Capital Economics	9
History and Theory of European Integration	9
Agro-food Cooperation and International Integration	6
Decision-making Procedures for Economic Policy	6
International Business Law	6
International Economic Policy	6

For further information, visit our website:
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